

North Staffordshire Clinical Commissioning Group

Introduction

The aim of this prospectus is to introduce North Staffordshire Clinical Commissioning Group (NSCCG) - what we do, the population that we serve, our priorities and how we are working with local people to improve local health care.



About North Staffordshire CCG

NSCCG is responsible for healthcare in North Staffordshire (Newcastle-under-Lyme and Staffordshire Moorlands). We are responsible for buying a range of health services for patients that are not provided by GP Practices, such as hospital treatment, community care and mental health services.

We are a membership organisation of 33 GP Practices and 136 GPs. The new commissioning landscape provides us with a fantastic opportunity to put the patient and their GP at the very heart of the commissioning process. We will work with our patients, partners and providers to put quality and patient experience at the centre of everything we do.

Our Vision

“Quality care, best value, better outcomes”

These are our **guiding principles** on how decisions will be taken:

- As locally as possible and in collaboration with key partners
- To meet the needs of patients, while balancing the needs of clinicians and partners
- In line with the defined prioritisation process and with regard to the relevant evidence
- In order to achieve better outcomes
- In light of the available resources
- In an open and transparent manner.

Our five **delivery priorities** describe what we will do:

- We will commission safe, effective and high quality sustainable services
- We will deliver better patient outcomes through effective, joined-up working with key partners
- We will improve patient engagement, feedback and involvement in decisions made around commissioning
- We will reduce health inequalities and inappropriate clinical variation
- We will achieve all of the above while remaining within budget and achieving best value.

As a CCG we are committed to improving outcomes for our population. As clinicians we are equipped with knowledge, clinical expertise and skills, supported by skilled experienced managers to ensure that our population receives excellent care, best value and better outcomes.

CCG Governing Board

1. **Dr Mark Shapley**
Clinical Chair
2. **Marcus Warnes**
Chief Operating Officer
3. **Dr David Hughes**
Clinical Accountable Officer
4. **Sally Parkin**
Clinical Director for Quality, Partnerships and Engagement
5. **Tony Matthews**
Chief Finance Officer
6. **Dr Richard Page**
Clinical Director
7. **Dr Julie Oxtoby**
Clinical Director
8. **Dr Vamsi Tiguti**
Clinical Director
9. **Dr Paul Unyolo**
Clinical Director
10. **Dr Alison Bradley**
Clinical Director
11. **Dr Latif Hussain**
Clinical Director
12. **Mr Kevin Artley**
Secondary Care Representative
13. **Jan Warren**
Nurse Board Member
14. **Naomi Chambers**
Vice Chair and Lay Member Public and Patient involvement
15. **Neil McFadden**
Lay Member for Governance



Our local challenges

North Staffordshire CCG serves a population of 213,000 across the main districts of Newcastle-under-Lyme and the Staffordshire Moorlands.

We serve a mixture of sparsely populated rural areas (mainly in the Staffordshire Moorlands) and more densely populated urban areas (in Newcastle-under-Lyme). Our geographical area includes many deprived neighbourhoods, which border on our most affluent neighbourhoods, highlighting large gaps in life expectancy and health inequalities.

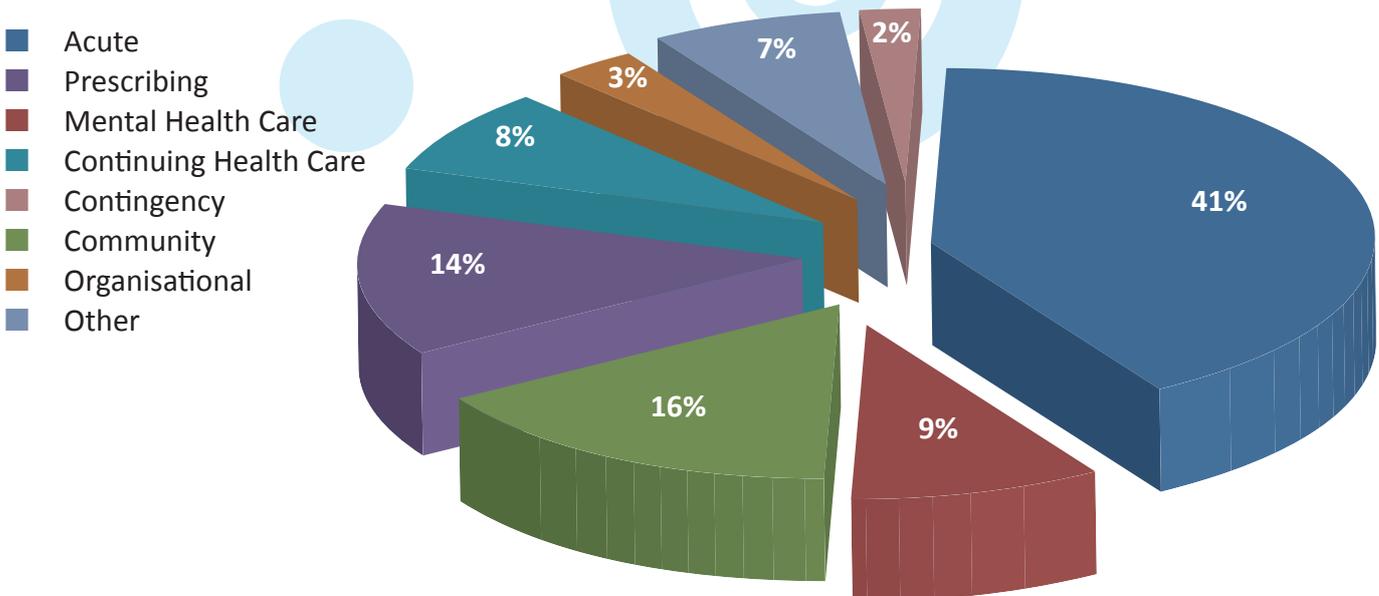
We have an ageing population, with the number of people aged over 75 years expected to increase significantly over the next eight years. There will also be more people living with long term conditions.

We need to focus on the health inequalities where the gap is widening and where variation in life expectancy is stark. With our partners, we need to tackle lifestyle challenges such as helping smokers to quit and enabling children to maintain a healthy weight. We also need to target interventions to tackle our main causes of early death from cancer, coronary vascular disease and respiratory conditions.

Our urgent and emergency care system remains under significant pressure and we need to work with providers and social care colleagues to improve the system, so people receive the right care in the right place at the right time, either in hospital, in the community, or at home.

How we spend the money

North Staffordshire CCG is responsible for a budget of approximately £248 million. We use this money to commission or “buy” improvement in health outcomes and services, and we have a responsibility to spend the money given to us wisely. The pie chart below shows a breakdown of the CCG planned spend for 2013/14.



What we want to achieve

Our strategy is based on a deep and comprehensive understanding of the North Staffordshire population and our four strategic goals are aimed at delivering real results for our population:

GOAL 1: To increase life expectancy and reduce health inequalities

We aim to do this by targeting those areas with the most health needs, and working with partners to ensure that services are delivered to make a real difference.

GOAL 2: To improve prevention, early detection and effective management for those most at risk

We want to reduce the number of people in North Staffordshire who die early by tackling lifestyle factors such as childhood obesity,

smoking and drinking. We want to reduce infant mortality and deaths from cancer, coronary vascular disease and respiratory conditions.

GOAL 3: To enhance quality of life and improve health outcomes for people with long term conditions

We want to focus on the early detection and management of people with long term conditions.

We want to provide more services in the community and avoid unnecessary emergency admissions to hospital.

GOAL 4: To ensure that people receive the right care in the right place at the right time

We aim to commission services for people which improve their experience of health care, by making sure they are seen within the national waiting times and they only stay in hospital as long as they need to.

How we involve

We have a duty to involve patients and the public in how we work and how local health services are delivered, but in North Staffordshire we want to go that step further and really integrate the patient and public voice into everything we do.

We have established patient participation groups (PPGs) in the majority of our GP Practices. These PPGs are then represented in five locality groups, which focus on issues that impact on the wider localities/areas.

Elected members from the locality groups also sit on the Patient Congress, which works at a strategic level in partnership with the CCG to design health services that meet the needs of local people.

Find out more

For more information you may find our Integrated Strategy and Operating Plan 2012/13-2014/15 helpful, which can be found on our website at www.northstaffscg.nhs.uk

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